

# Dear Parents

The journey to school is an enriching experience for children. It gives them the opportunity to meet their peers, contributes to social development and encourages physical activity. Unfortunately, there are also certain risks involved – but these can be minimised with proper traffic education.

Many of the skills needed to safely negotiate road traffic are still developing in children, and they do not always recognise the dangers. This is why we adults accompany and empower children until they can confidently get to and from school independently and safely.

As a parent, you are responsible for your child's behaviour. But when it comes to traffic education, you are not alone. Teachers and police traffic instructors also contribute towards safe behaviour on the way to and from school.

These seven tips can help you meet this responsibility.

Thank you for helping us to achieve our goal of preventing accidents.

BFU, Swiss Council for Accident Prevention



**First steps in road traffic**  
(in German, French and Italian)  
[bfu.ch/erste-schritte](http://bfu.ch/erste-schritte)

## Seven tips

Allow enough time for the journey to school. Stress can impair concentration.

Make sure that children wear light-coloured clothes, bright colours and reflective materials.

Practise the route to school together and accompany children for as long as necessary.

Kick Scooters are not suitable for getting to and from school.

Show children where they should walk on the pavement: where there are houses and gardens.

Choose the safest route to school – it might not be the shortest.

Parents are role models in road traffic.